

Lista de lucrări

ZAVINCU Adriana

**COMISIA- STIINTE ECONOMICE SI ADMINISTRAREA AFACERILOR
UNIVERSITATEA HYPERION DIN BUCUREȘTI
FACULTATEA DE ȘTIINȚE ECONOMICE - DOMENIUL CONTABILITATE**

➤ Teza de doctorat

T1. ANALIZĂ EXPLORATIVĂ A CONTABILITĂȚII MANAGERIALE ÎN INDUSTRIA FARMACEUTICĂ, Universitatea Valahia din Târgoviște, Coordonator de doctorat: CS III dr. habil. Constantin-Aurelian Ionescu, Data susținerii: 30 mai 2024.

➤ **1 carte publicată** la edituri din România recunoscute de către Consiliul Național al Cercetării Științifice (CNCS):

1. Zavincu Adriana. Analiză Explorativă a Contabilității Manageriale în Industria Farmaceutică, Ed., **2025**, 300 p. ISBN

➤ **8 articole BDI**

1. Coman, E.L., **Iacob (Zavincu)**, & Ciobanu, I. (2023). Methodologies for Estimating the Financial Working Capital of Economic Operators. *Hyperion Economic Journal*, 10(2), 62-70. ISSN 2343-7995 (online). Jurnal indexat în baze de date precum: RePEc EconPapers, IDEAS, DOAJ, CiteFactor, Google Academic, ErihPlus.

[https://hej.hyperion.ro/articles/2\(10\)_2023/HEJ%20nr2\(10\)_2023_A8Coman.pdf](https://hej.hyperion.ro/articles/2(10)_2023/HEJ%20nr2(10)_2023_A8Coman.pdf)

2. **Iacob (Zavincu), A.**, Coman, E.L., & Ciobanu, I. (2023). Analysis of the Dynamics of Economic Profitability Rate and Rate of Return on Permanent Capital in a Commercial Company. *Hyperion Economic Journal*, 10(1), 48-55. ISSN 2343-7995 (online). Jurnal indexat în baze de date precum: RePEc EconPapers, IDEAS, DOAJ, CiteFactor, Google Academic, ErihPlus.

[https://hej.hyperion.ro/articles/1\(10\)_2023/HEJ%20nr1\(10\)_2023_A6Iacob.pdf](https://hej.hyperion.ro/articles/1(10)_2023/HEJ%20nr1(10)_2023_A6Iacob.pdf)

3. Iamandache (Florea), L.A., Horaicu, A., Stoica, R.A., **Iacob (Zavincu), A.**, Zuca, M., & Munteanu, V. (2023). The importance of the financial audit in preventing accounting errors and

fraud, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series*, 6(1), 373-385. ISSN 2344–3685/ISSN-L 1844–7007.

https://www.utgjiu.ro/revista/ec/pdf/2023-06/39_iamandache.pdf

4. **Iacob (Zavincu), A.**, Coman, E.L., & Ciobanu, I. (2023). Application of environmental accounting methods in business, *Social Economic Debates*, 12(1). ISSN 2360–1973/ISSN-L 2248–3837.

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5. Stoica, R.A., Horaicu, A., Iamandache (Florea), L.A., **Iacob (Zavincu), A.**, Zuca, M., & Munteanu, V. (2023). The impact of OCR and machine learning software in the processing of financial-accounting documents and information, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series*, 6(2), 270-275. ISSN 2344–3685/ISSN-L 1844–7007.

https://www.utgjiu.ro/revista/ec/pdf/2023-06%20Volumul%20II/36_stoica.pdf

6. **Iacob (Zavincu), A.** (2022). Comparative analysis of key performance indicators of major brands in the Romanian pharmaceutical industry, *Hyperion Economic Journal*, 9(1), 35-52. ISSN 2343–7995 (online).

[https://hej.hyperion.ro/articles/1\(9\)_2022/HEJ%20nr1\(9\)_2022_A5Iacob.pdf](https://hej.hyperion.ro/articles/1(9)_2022/HEJ%20nr1(9)_2022_A5Iacob.pdf)

7. Pantazi, A.A., & **Iacob (Zavincu), A.** (2022). Interference of accounting policies with fiscal policies in the context of the application of IFRSS, *The Journal Contemporary Economy*, 7(4), 30-33. ISSN 2537–4222.

http://www.revec.ro/images/images_site/articole/article_2aa9e98a38f391a5652728e9e3389aad.pdf

8. Ionescu, C.A., Paschia, L., Gudanescu Nicolau, N.L., Coman, M.D., Măntăluță (Tomus), I., & **Zavincu, A.** (2020). Standard cost method in confectionery production, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series*, 5, 62-77. ISSN 2344–3685/ISSN-L 1844–7007.

https://www.utgjiu.ro/revista/ec/pdf/2020-05/08_Ionescu.pdf

➤ Participări la conferințe internaționale:

1. Nicolici, D., **Iacob (Zavincu), A.**, Coman, E.L., & Ciobanu, I. *Life cycle cost analysis as a decision making support in economic entities*. International Conference on Management,

Economics and Accounting–ICMEA 2023, 10th–13th May **2023**, Alba-Iulia, Romania.

2. **Iacob (Zavincu), A.**, Ciobanu, I., Coman, E.L., & Nicolici, D. *Prospects and challenges of cloud accounting implementation*. International Conference on Management, Economics and Accounting–ICMEA 2023, 10th–13th May **2023**, Alba-Iulia, Romania.

3. **Iacob (Zavincu), A.**, Coman, E.L., & Ciobanu, L. *Application of environmental accounting methods in business*. 4th International Conference Global Interferences of Knowledge Society, 27–28 October **2023**, Targoviste, Romania.

4. **Iacob (Zavincu), A.** *Transition from traditional accounting to digital accounting*. 6th Edition of European Conference on Financial Services (ECFS 2022), 24–25 March **2022**, Brasov, Romania.

5. Pantazi, A.A, **Iacob (Zavincu), A.**, & Marta, A.F. *Interference of accounting policies with fiscal policies in the context of the application of IFRSS*. International Scientific Conference "Accounting and Finance–the global languages in business", 7th Edition, 8 April **2022**, Pitesti, Romania.

6. Pantazi, A.A, Marta, A.F., & **Iacob (Zavincu), A.** *Accounting, information base in managerial activity*. International Scientific Conference "Accounting and Finance–the global languages in business", 7th Edition, 8 April **2022**, Pitesti, Romania.

7. Coman, M.D., Nicolici, D., **Iacob (Zavincu), A.**, & Radu (Dragan), M.M. *Relevance of information provided by management accounting for analytical assessment of performance*. International Scientific Conference "Accounting and Finance–the global languages in business", 7th Edition, 8 April **2022**, Pitesti, Romania.

8. Horaicu, A., Paschia, L., Gudanescu Nicolau, N.L., & **Iacob (Zavincu), A.** *Environmental accounting management - strategic element in the management of production activity*. International Conference on Management, Economics and Accounting–ICMEA 2022, 19th–20th May **2022**, Alba-Iulia, Romania.

9. **Iacob (Zavincu), A.** *Cloud computing accounting a new paradigm*. International Conference on Management, Economics and Accounting–ICMEA 2022, 19th–20th May **2022**, Alba-Iulia.

10. **Iacob (Zavincu), A.** *Analysis of the pharmaceutical industry in Romania*. 4th International Conference on Contemporary Challenges for the Society in the Context of the Recent Economic and Social Changes, 23–24 July **2021**, Targoviste, Romania.